

## PROJECT ADMINISTRATION DATA SHEET



ORIGINAL



REVISION NO. \_\_\_\_\_

Project No. D-48-603

GTRI/STP

DATE 3/8/83Project Director: John C. ArcheaSchool/Lab xxxx ArchSponsor: National Endowment for the ArtsWashington, DC 20506Type Agreement: Grant No. 32-4252-00053Award Period: From 1/1/83 To 12/31/83 (Performance) \_\_\_\_\_ (Reports) \_\_\_\_\_Sponsor Amount: Total Estimated: \$ 30,390Funded: \$ 30,390Cost Sharing Amount: \$ 30,734Cost Sharing No: D-48-311Title: Architectural Contributions to User Experiences in Civic Spaces

## ADMINISTRATIVE DATA

OCA Contact John W. Burdette

1) Sponsor Technical Contact:

SAME as No. 2

2) Sponsor Admin/Contractual Matters:

Grants Office/DAPNational Endowment for the Arts2401 E. Street NWWashington, DC 20506F. S. M. HodsollDefense Priority Rating: NAMilitary Security Classification: NA(or) Company/Industrial Proprietary: NA

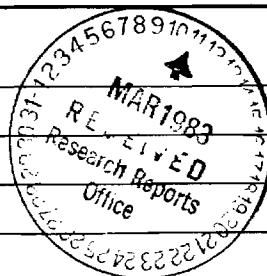
## RESTRICTIONS

See Attached \_\_\_\_\_ Supplemental Information Sheet for Additional Requirements.

Travel: Foreign travel must have prior approval – Contact OCA in each case. Domestic travel requires sponsor approval where total will exceed greater of \$500 or 125% of approved proposal budget category.

Equipment: Title vests with Gov't

## COMMENTS:



## COPIES TO:

Research Administrative Network  
Research Property Management  
Accounting  
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Reports Coordinator (OCA)  
GTRI  
LibraryResearch Communications (2)  
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Other Archea  
Other \_\_\_\_\_

PRIVATE BEHAVIOR IN PUBLIC PLACES

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U.S.A.

ABSTRACT

The notion of civic plazas, small in-town parks, festival markets and other public places presumes the existence of a public that engages in some sort of public behavior in these settings. However, except for public events like parades or political rallies, public places generally are used by solitary individuals or twosomes pursuing very personal agendas ranging from reflections on their problems or prospects to killing time between appointments.

This poster documents the results of a two-year study of the architectural contributions to user experiences in civic spaces. It illustrates how people align their overt actions with their positions within a given space to legitimize their pursuit of personal agendas in the presence of unacquainted others.

One section of the poster illustrates a number of architectural devices that enhance the attractiveness of activities within a public space, facilitate individual commitments to enter such a space, and legitimize their continued presence within that space. These include the passage of multiple pedestrian paths through the setting, opportunities to inconspicuously preview ongoing activities before entering, and obvious points of egress other than the point of entry.

Another section of the poster presents a photographic record of behavior at locations having a wide range of architectural qualities in San Francisco's Embarcadero Center. It can be seen that the visual conspicuousness of a given location relative to adjacent obstructions and pathways or to changing lighting conditions effects both the frequency of its use and the strategies that users employ to legitimize their presence in such locations.

SPONSORED PROJECT TERMINATION/CLOSEOUT SHEETDate December 8, 1987Project No. D-48-603School/~~GSX~~ ArchitectureIncludes Subproject No.(s) N/AProject Director(s) John C. ArchesGTRC /~~GSX~~Sponsor National Endowment for the Arts - Washington, DCTitle Architectural Contributions to User Experiences in Civic SpacesEffective Completion Date: 12/31/83 (Performance) 12/31/83 (Reports)

## Grant/Contract Closeout Actions Remaining:

☐ None☒ Final Invoice or Final Fiscal Report☐ Closing Documents☐ Final Report of Inventions☐ Govt. Property Inventory & Related Certificate☐ Classified Material Certificate☐ Other \_\_\_\_\_

Continues Project No. \_\_\_\_\_ Continued by Project No. \_\_\_\_\_

## COPIES TO:

Project Director  
Research Administrative Network  
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Procurement/GTRI Supply Services  
Research Security Services  
Reports Coordinator (OCA)  
Legal Services

Library  
GTRC  
Research Communications (2)  
Project File  
Other Duane Hutchison  
Angela DuBose  
Russ Embry

DESIGN ARTS PROGRAM  
FINAL REPORT  
GRANT TO ORGANIZATION

D-48-603

GRANT NUMBER: 32-4252-00053

Grant Amount: \$30,390

Funding Category: Design Arts Program

GRANTEE: Georgia Tech Research Corporation

Authorizing Official: G. D. Hutchison

Title: Contracting Officer

Address: Georgia Institute of Technology

Atlanta, Georgia 30332-0420

Contact Name: Brian J. Lindberg

Title: Contracting Officer

Address: Georgia Institute of Technology

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SUBJECT: Architectural contributions to user experiences in civic spaces.

GEOGRAPHIC AREA: Within continental United States

PRODUCT(S) SUBMITTED: Conference presentation: Environmental Design Research Association

Conference (EDRA 18) May 29-June 2, 1987, Ottawa, Canada.

ABSTRACT: Project surveyed 60 public spaces in 12 U.S. cities; observed patterns of use and non-use, including type of use. Identified essential patterns where most spaces broke down into domains of "personal control" and "social control". Social control zones were primarily central where participants could be seen better than they could see. Domains of personal control tended to be around the edges where participants could see better than they could be seen. Where seating existed in the personal zones, it tended to be heavily utilized.

# Environmental Design Research Association Conference



## Conférence de L'EDRA

Public Environments • Les environnements publics

May 29 - June 2 • 29 mai - 2 juin  
Ottawa • Canada • 1987

Co-chairs/ Les coprésidents  
Editors/ Éditeurs  
Joan Harvey • Don Henning

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